

SPRING 2009

A winning combination.

Connecting with your customers and employees has never been more crucial - here's how to do it more effectively!

Video is an engaging tool for communicating but can be costly to create and distribute and you can't guarantee your target audience will get round to watching it.

Publications are proven to reinforce key messages and are easily accessible, but printing and distribution can be costly - both financially and environmentally.

Imagine combining the best of publications and video into one seamless communications tool without it costing the earth.... well, no need to imagine, because you're looking at it now.

CW Corporate Communications and broadcasters Video Interactive have combined to give you the best of both worlds in an e-newsletter with embedded video, designed for viewing on a PC or laptop.

Click on the play button now to see and hear Nigel Clegg from CW and Susie Godwin from Video Interactive discuss how organisations can benefit from this technology, potentially save money on their communications budgets and reduce their carbon footprints.

Then click on the contact button to get in touch and find out more.

